

Parkour New South Wales Association Incorporated

COMMITTEE MEETING MINUTES –20 JUNE 2020

The General Meeting held on 20 June 2020, held online, via online messenger.
Meeting opened 10.04am.

Present

Michaela Smith (chairman), Filip Stempien, Richard Alley, Rhys James, Lukah Bain, Shaun Wood,

Apologies

Nicholas Faulks, Jared Abbott

1. Secretary Update

- (a) Correspondence with Stepping Stone House
- Shaun Wood willing to teach parkour for charity
 - How can we help facilitate? – what outcomes do they have in mind?
 - MJS to discuss with Stepping Stone

2. Treasurer Update

Interest rate cuts.

3. Social Media Update

- (a) Filip has been continuing to make relevant posts on social media account.
(b) 3 new followers, 3 new likes.
(c) Organic growth is important and is the goal – not paying for ads.
(d) Consistency over time is important strategy for facebook in particular.

4. Branding Update

- (a) \$2,000 quote for re-branding and Discovery Workshop.
(b) Branding team: Shaun, Rhys and Michaela

5. General Business

- (a) Parkour park in Sutherland update; discussions with Councillor Boyd
- Nick emailed Councillor Boyd, and Rhys followed up with telephone call.
 - They have advised project is still in its early days, but they are happy to put us in the Stakeholders Group when more progressed. They are open to input from us.
 - The area of the park that is being proposed to develop is set out.
 - Local elections coming up, so likely to be approved
 - Rhys suggests sites that we think are appropriate to send to them as reference material.
 - Parkour park cheaper to build and more mixed-use.
 - List of parkour parks / spots (specific, semi-specific, spots e.g. goods line)
 - Rhys to start document starting with a list.
 - Media package to follow from this project
- (b) **Movement card**
- PKNSW willing to help with distribution

Meeting closed 10.58am